

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .HOUSE MAJORITY PAC

Product HOUSE MAJORITY PAC

Estimate# 2001

Buyer Laura Bassett

Phone#

Fax#

Agency ( ) WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 79/86/2001

Flight Dates 10/10/2012 - 10/11/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 5,100  
PLS CONFIRM ASAP  
THANKS ,ANGELA

| LT  | Ln  | Day   | Time    | Program           | Len   | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------|---------|-------------------|-------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | -----   | -----             | ----- | -----      | -----       | -----      | -----      | -----       | -----      | -----   |
|     | 1   | W-TH  | 7A-9A   | GD MRN AMR-ABC<   | :30   | \$750.00   | 10/10-10/11 | 1          | 1          | 1           | \$750.00   |         |
|     | 2   | W-TH  | 10A-11A | VIEW-ABC          | :30   | \$1,000.00 | 10/10-10/11 | 2          | 1          | 2           | \$2,000.00 |         |
|     | 3   | W-TH  | 11A-12P | ACTN NEWS@11AM<   | :30   | \$650.00   | 10/10-10/11 | 1          | 1          | 1           | \$650.00   |         |
|     | 4   | W-TH  | 2P-3P   | GENRL HOSPITAL    | :30   | \$350.00   | 10/10-10/11 | 1          | 1          | 1           | \$350.00   |         |
|     | 5   | W-TH  | 330P-4P | ACTION NEWS @ 330 | :30   | \$500.00   | 10/10-10/11 | 1          | 1          | 1           | \$500.00   |         |
|     | 6   | W-TH  | 730P-8P | MILLIONAIRE       | :30   | \$850.00   | 10/10-10/11 | 1          | 1          | 1           | \$850.00   |         |

---REPORT TOTALS---

Report Totals: 7 / \$5,100.00

---SALES MONTHLY TOTALS---

Oct 12: 7 / \$5,100.00  
Sales Totals: 7 / \$5,100.00

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .HOUSE MAJORITY PAC

Product HOUSE MAJORITY PAC

Estimate# 2001

Buyer Laura Bassett

Phone#

Fax#

Agency ( ) WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 79/86/2001

Flight Dates 10/10/2012 - 10/11/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Station Totals: 7 / \$5,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

|                   |  |  |          |      |    |      |     |      |     |      |     |
|-------------------|--|--|----------|------|----|------|-----|------|-----|------|-----|
| ---COMPETITIVE--- |  |  |          |      |    |      |     |      |     |      |     |
| Market Totals     |  |  | \$25,500 | KBLR | 0% | KLAS | 30% | KSNV | 41% | KTNV | 20% |
|                   |  |  |          | KVCW | 0% | KVMY | 0%  | KVVU | 9%  | KTUD | 0%  |

---COMPETITIVE COMMENTS---  
COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE